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MARCH 9-11

show specials celebrities live entertainment

at the agricenter

tickets \$10 at door, \$5 for kids

fri 10a-8p sat 10a-7p sun 11a-6p







SHOP 'TIL YOU DROP all weekend long



MEET NAJA from LA hair

SOUTHERNWOMENSSHOW.COM IT



















The first 100 GUESTS each day will receive a SOUTHERN WOMEN'S SHOW CAN KOOZIE. We'll be giving away \$20 IN SHOW BUCKS every hour. Sign up at the Official Show Register to Win. Many exhibits will be giving away prizes as well!



Looking for ways to reduce your home energy usage and save money in the process? MLGW can show you how! Stop by the MLGW exhibit for information about lowering your utility bill and MLGW's programs and services. Be sure to attend one of MLGW's daily do-it-yourself home weatherization workshops to learn how you can save money and preserve the environment. Workshop attendees will also receive an energy conservation kit to help get them started.

#COMMITTOSLEEP AND ACCOMPLISH MORE WHEN YOU'RE AWAKE. No coffee? No problem! Make sleep your source of energy with a **SLEEP NUMBER** mattress. Don't believe it's possible? Stop by your local Sleep Number store or visit their exhibit space at the Southern Women's Show to learn how their innovative sleep solutions can help you gain the quality sleep you need that will lead to a healthier wellbeing.





Cheers to the good times! It's time to relax and unWine with your friends at the Southern Women's Show! Stop by the wine bar and purchase a glass of wine or mimosa from MADONNA LEARNING CENTER. Proceeds from wine sales will benefit Madonna Learning Center, a school and training center for children and adults with special needs. Bar will be open from 11AM TO 8PM ON FRIDAY and 11AM TO 7PM ON SATURDAY and NOON TO 5PM ON SUNDAY.

SATURDAY IS MOTHER DAUGHTER DAY sponsored by **GOULD'S SALON & SPA**. The first 250 guests through the doors on Saturday will receive a swag bag from Gould's. Gould's will also offer a complimentary braid bar on Saturday to help us celebrate Mother Daughter Day.





VERN YIP, nationally known designer, author + TV host, will be appearing at the Show on **SATURDAY**. Vern is perhaps best known from HGTV and for his four seasons on TLC's popular design-swap reality show, **TRADING SPACES**, which aired from 2000 to 2008, and is now making a spring 2018 return to TLC featuring Vern and many of the original cast of designers.

Vern Yip's appearance is presented by **ACADEMY SPORTS + OUTDOORS**, where they make it easier for everyone to enjoy more sports and outdoors. Stop by exhibit space 410 to see their great products.

Across the country, CIGNA'S HEALTH IMPROVEMENT TOUR will bring mobile clinics for biometric screenings to communities where people can learn their blood pressure, blood sugar, cholesterol, and body mass index (BMI) – which Cigna calls the Core Four. These are the key health numbers that underlie the majority of health costs, as evidenced in recent Cigna studies showing that knowing the Core Four can identify risks for major chronic diseases such as diabetes and heart disease. Health coaches will be onsite to help people understand their Core Four numbers and explain how to take follow-up steps.





SHOP, SAVE & SUPPORT! You can do it all by purchasing a reusable shopping bag to fill up with treasures from your day of shopping. Best of all, you will be supporting a worthy cause – **SIMPLY DIVINE MINISTRIES!**







STOP BY THE TENNESSEE LOTTERY BOOTH TO PURCHASE TICKETS!
#677 PLATE RESPONSIBLY

FASHION & ENTERTAINMENT STAGE

FRIDAY, MARCH 9

STYLE EVOLUTION | 12:00PM Presented by JCHIC & Memphis Fashion Week

NAJA RICKETTE FROM WETV'S, LA HAIR | 1:00PM

PICK YOUR PURSE BINGO 2:00PM with Q 107.5 & Salena's Accessories

STYLE EVOLUTION | 3:00PM Presented by JCHIC & Memphis Fashion Week

BELLY DANCE FANTASY SHOW | 5:00PM Presented By Mystic River Dance

CAROLYN'S FINISHING ACADEMY'S FASHION EXTRAVAGANZA | 6:00PM
Presented by Carolyn's Finishing Academy, Featuring Clothing from Designer-TIENA,
Designer-Stacey C and J'CHIC Styling Firm

SATURDAY, MARCH 10

MOTHER DAUGHTER LOOK-A-LIKE CONTEST | 10:30AM Presented by 104.5 The River, Emceed by Ron Olson and Karen Perrin

BRINGING OUT THE WORK OF ART IN YOU | 12:00PM Presented by Work of Art Models

NAJA RICKETTE FROM WETV'S LA HAIR | 1:00PM

STAR OF TRADING SPACES, VERN YIP | 2:00PM
Sponsored by Academy Sports, Emceed by Ryan and Michelle of FM 100

PICK YOUR PURSE BINGO | 3:00PM with Q 107.5 & Salena's Accessories

BRINGING OUT THE WORK OF ART IN YOU | 4:00PM Presented by Work of Art Models

ATS AND TRIBAL FUSION BELLY DANCE | 5:00PM
Presented by Karsilama Tribal Belly Dance

CAROLYN'S FINISHING ACADEMY'S FASHION EXTRAVAGANZA | 6:00PM
Presented by Carolyn's Finishing Academy, Featuring Clothing from Milano Men's Store and Suits U

SUNDAY, MARCH 11

STYLE EVOLUTION | 12:00PM
Presented by JCHIC & Memphis Fashion Week

GARRETT MILLER FROM MTV'S SIESTA KEY | 1:00PM Presented by 0 107.5

BRINGING OUT THE WORK OF ART IN YOU | 2:00PM Presented by Work of Art Models

PICK YOUR PURSE BINGO WITH Q 107.5 & SALENA'S ACCESSORIES | 3:00PM

TRIBAL STYLE BELLYDANCE | 4:00PM Presented by Alima Tribe

CAROLYN'S FINISHING ACADEMY'S FASHION EXTRAVAGANZA | 5:00PM
Presented by Carolyn's Finishing Academy, Featuring Clothing from Lansky's 123 and Dillard's at Oak Court

SPOTLIGHT STAGE

FRIDAY, MARCH 9

THE SECRET FOR BEAUTIFUL SKIN, SEE BOTOX ISN'T SCARY!
HEALTHY WEIGHT LOSS WITH IDEAL PROTEIN! | 11:30AM
Presented by De La Belle Wellness & Spa

ENERGYSMART MEMPHIS | 12:30PM Presented By Memphis Light, Gas and Water

UNDERSTANDING WOMEN AND INVESTING 1:30PM Presented by Edward Jones Investments

LET'S GET CRAFTY! CUSTOM WOOD SIGN MAKING CLASS | 2:00PM Presented by CharleeJack Designs

LET'S TALK ABOUT YOUR HEALTH:
A PANEL DISCUSSION WITH REGIONAL ONE HEALTH | 3:30PM
Presented by Amanda Best, Nurse Practitioner; Breia Loft, Certified Nurse Midwife;
Amber Peasley, Certified Nurse Midwife; Edna Tucker, Certified Nurse Midwife

FACIAL MAKEUP: THE EYES HAVE IT | 4:30PM Presented by Inez Avon Shop

SATURDAY, MARCH 10

THE SECRET FOR BEAUTIFUL SKIN, SEE BOTOX ISN'T SCARY!
HEALTHY WEIGHT LOSS WITH IDEAL PROTEIN! | 11:30AM
Presented by De La Belle Wellness & Spa

ENERGYSMART MEMPHIS | 12:30PM Presented By Memphis Light, Gas and Water

UNDERSTANDING WOMEN AND INVESTING | 1:30PM
Presented by Edward Jones Investments

LET'S GET CRAFTY! COMPLIMENTARY CUSTOM WOOD SIGN MAKING CLASS | 2:00PM Presented by CharleeJack Designs

HEALTHY SKINCARE AND JOINT CARE FOR THE WHOLE FAMILY | 3:30PM Presented by Rheumatology and Dermatology Associates/ Big River Silk Skincare

LET'S GET CRAFTY! CUSTOM WOOD SIGN MAKING CLASS | 4:30PM Presented by CharleeJack Designs

SUNDAY, MARCH 11

PERMASEAL: NEVER SEAL YOUR WOOD OR CONCRETE AGAIN! | 12:30PM Presented by Permaseal

UNDERSTANDING WOMEN AND INVESTING | 1:30PM
Presented by Edward Jones Investments

LET'S GET CRAFTY! COMPLIMENTARY CUSTOM WOOD SIGN MAKING CLASS | 2:00PM Presented by CharleeJack Designs

HEALTHY SKINCARE AND JOINT CARE FOR THE WHOLE FAMILY | 3:30PM
Presented by Rheumatology and Dermatology Associates/ Big River Silk Skincare

COOKING STAGE

FRIDAY, MARCH 9

BRUNCH WITH JIM | 11:30AM Presented by Jim Jaggers of WREG News Channel 3

CITY LIVING - COUNTRY HEART.
FIVE HEALTHY MEALS IN LESS THAN 30 MINUTES | 12:30PM
Presented by Skinny South

FRESH AND EASY WITH CHEF ELLE | 1:30PM Presented by Chef Elle Green & Co.

DINNER IN 30 MINUTES OR LESS! | 2:30PM Presented by Karman Meyer, Registered Dietitian and Tennessee Beef Council

COOKING WITH LEKEITH SAUCES...MMMMM IT'S GOOD! | 3:30PM

SATURDAY, MARCH 10

EATING WITH INTENT: WILTED KALE WITH SUNFLOWER SEEDS
AND MATCHA GREEN TEA VINAIGRETTE | 11:30AM
Presented by Cooking with Hope and the American Culinary Federation

POWER GRAIN BOWLS FOR LUNCH! | 12:30PM
Presented by Karman Meyer, Registered Dietitian and Sprouts Farmers Market

FRESH AND EASY WITH CHEF ELLE | 1:30PM Presented by Chef Elle Green & Co.

CITY LIVING - COUNTRY HEART.
FIVE HEALTHY MEALS IN LESS THAN 30 MINUTES | 2:30PM
Presented by Skinny South

DINNER IN 30 MINUTES OR LESS! | 3:30PM
Presented by Karman Meyer, Registered Dietitian and Tennessee Beef Council

COOKING WITH LEKEITH SAUCES...MMMMM IT'S GOOD! | 4:30PM

SUNDAY, MARCH 12

QUICK HEALTHY MEALS WITH CHEF DEVIN FREEMAN | 2:30PM
Presented by Morrison Healthcare

COOKING WITH LEKEITH SAUCES...MMMMM IT'S GOOD! | 3:30PM